



GROWING UP IN DIGITAL EUROPE

Information about the study for children



We are running a new research project called **GUIDE** to find out what life is like for children your age!

What is GUIDE?

GUIDE is a project where researchers ask children questions about:



Home



School



How you feel



Things you like doing

There are no right or wrong answers. We just want to hear what you think.

Who runs it?

Researchers from two different universities called University College London (UCL) and Manchester Metropolitan University (MMU). The researchers who ask the questions work for a company called Ipsos.

What will happen?

A researcher from Ipsos will visit your home. They will ask you questions – about the topics above – for about 30-40 minutes. One of your parents will be in the room with you during this time. The researcher will also ask one of your parents some questions.

Do I have to join?

No, it is your choice. You can:

- Say **yes** or **no** now.
- Change your mind later.
- Skip any questions you don't want to answer.

Do I get anything?

Yes! You will get a £10 voucher as a thank you. You will also get a special GUIDE certificate to show that you took part in a study that is helping make life better for children.

Privacy

We will keep your answers private – as we will never share your name or address with anyone. The answers you give will be mixed with other children's answers – so we can get an idea of how children feel overall. But, if you tell us someone is being hurt or in danger, then we may have to tell an adult who can help.